

IMAGINE
40,000
CAR SEATS
SITTING END TO END
THEY WOULD STRETCH
FROM WELLINGTON'S
CUBA STREET
TO PORIRUA.
THAT'S HOW MANY
CAR SEATS EXPIRE
EVERY YEAR
IN NEW ZEALAND

Don't let your car seat
end up in landfill.

BE SEATSMART!

Recycle your car seat at
participating retailers
and organisations.

Check www.SeatSmart.co.nz
for details of collection sites.

Supporters



Would you like to support SeatSmart?

If you'd like to associate your brand or organisation with this unique programme which makes a positive difference to the environment and child safety, give us a call!

www.SeatSmart.co.nz | 0508 374 768



Don't dump
your expired
or damaged
car seat...

RECYCLE
with SeatSmart

How does SeatSmart work?

You can bring your expired or damaged car seat to participating retailers and organisations. Go to www.seatSMART.co.nz to find your nearest site.

What seats does SeatSmart accept?

Any brand of booster, convertible seat or capsule. Sorry, no polystyrene seats, snap and go's or other car seat accessories are accepted.

Is there a cost to recycle the seats?

A small fee of \$10 (RRP) per seat is required to cover the costs of recycling. Costs are kept as low as possible thanks to assistance or funding from SeatSmart participants and supporters. Subsidies may apply at some sites due to additional funding support.

Why recycle?

Expired or damaged car seats are a potential resource that is wasted by being thrown into landfill. Plus, disassembly, recycling and repurposing can create jobs and provide opportunities for social and commercial enterprises.



What happens to the seats?



The seats are dismantled and the various components recycled or repurposed. Up to 90% of seat materials are recyclable.

80% PLASTIC - recycled in NZ into plastic products used in concrete slab construction for the building industry.

12% METAL - taken to metal recyclers

2% HARNESSSES - used in the production of bags made from recycled products.

6% FABRIC - covers and liners are currently unable to be recycled but we're always looking for new end uses!

Protect kiwi kids!

Did you know that most car seats have an expiry date?

And that car seats in cars involved in significant accidents should be replaced?

SeatSmart aims to raise awareness of car seat expiry dates and the damage caused to seats during accidents.

This will improve safety for kiwi kids on our roads.

Want to find the expiry date on your car seat?

Visit www.SeatSmart.co.nz for a helpful guide to expiry dates.

Has your car been in an accident?

If you've had a car accident talk to Plunket or Baby on the Move to assess whether your car seat should be replaced.



Photo credit: NZ Transport Agency

Find out what happens to your car seat. Visit www.SeatSmart.co.nz

